

Eugene OREGON



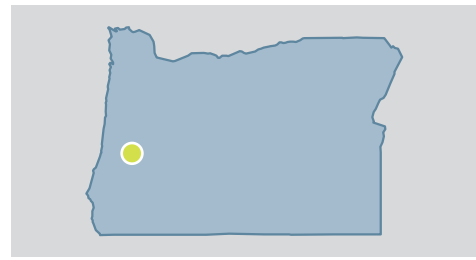
Level Awarded: Silver

Date Awarded: October 2004

Population: 142,681

Square Miles (land): 40.5

Location:



MOST SIGNIFICANT ACCOMPLISHMENT

Eugene has a 5.5 percent bicycle mode share, one of the highest levels in the country, and about five times the national average.

HIGHLIGHTS

Eugene has a policy framework that incorporates bicycling and other alternative transportation modes into all aspects of the city's transportation system, including requirements for new development to accommodate and enhance bicycling and provision of an integrated system of bikeways throughout the community.

Meeting the needs of bicyclists is standard operating procedure in Eugene's Public Works and Planning Departments. Bicycle facilities are designed into projects from the outset, not added on as an after-thought.

Eugene has ample bike racks, and at night most of the city's bike paths are lit. The city also offers top-notch education programs for youth. Eugene's Smart Ways to School, a local version of the popular Safe Routes to School movement, brings together groups of young cyclists with parent volunteers who accompany the children along designated, safe routes to school.

Programs like Eugene's People Powered Fridays and its Business Commute Challenge are models for other communities to consider when putting together their own programs to promote bicycling. In Eugene's Bike Month celebration, participants commit to getting to work by bike or on foot at least one day a week—a great way to promote physical activity and reduce traffic congestion and air pollution.

In the past few years, Eugene has completed the East Bank Trail along the Willamette River and extended the Fern Ridge Multi-Use Path 1.9 miles.



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For More Info

www.bikeleague.org

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